

Donauschwäbisches Zentralmuseum

Stadthaus

Kunsthalle Weishaupt

Museum Ulm

HfG-Archiv

Edwin Scharff Museum

Museum Brot und Kunst

**ADMISSION FREE**

M

Galerie Kunstraum West

BEGE Galerien – Galerie am Saumarkt

Museen in der ILE-Region

KZ-Gedenkstätte Oberer Kuhberg

Landkreismuseen Neu-Ulm

Naturmuseum Ulm

Die Einsteins

**INTERNATIONAL MUSEUM DAY**

**SUNDAY, MAY 18, 2025, ULM / NEU-ULM**



## INTERNATIONALER MUSEUMSTAG

### **The Future of Museums in Rapidly Changing Communities**

Times of continual change constantly present museums with new challenges. The 48<sup>th</sup> International Museum Day invites us to recognise these rapidly changing conditions as opportunities. What role can cultural institutions play in the future in the face of constantly changing global events and perpetually evolving social needs?

As places of experience and education, museums are indispensable for positive social development. They are preservers of cultural identity, but can also act as mediators, provide orientation and actively help to shape change.

The extensive program offered by Ulm, Neu-Ulm and regional cultural institutions on International Museum Day shows just how. With contemporary art that opens new perspectives on our environment, educational programs that bring history to life and lots of opportunities to get involved and be creative. Have fun with the diverse, free offers of the participating institutions on International Museum Day!

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**This is how it works:**

Collect stamps on your winning card (opposite page) in at least three participating museums or exhibition halls. Fill in your contact details and hand in your card in one of the museums. Good luck!

**These tempting prices are waiting for you:**

- Donauschwäbisches Zentralmuseum: A blue dyer bag and a bottle of red wine
- Stadthaus: Two Stadthaus mugs filled deliciously
- kunsthalle weishaupt: 2x free admission incl. public guided tour and billbar voucher
- Museum Ulm: one annual ticket for the kunsthalle weishaupt
- HfG-Archiv: a catalog "al dente. Pasta & Design" (in German language)
- KZ-Gedenkstätte Oberer Kuhberg: book package
- Edwin Scharff Museum: a catalog „Jeder Mensch ist ein Tänzer“
- Museum Brot und Kunst: 15-€-Voucher for the bakery "Brotreform"
- Naturmuseum Ulm: 15-€-Voucher for the museumsshop
- Die Einsteins: free admission for two into the museum
- Museum Illertissen: Free Guided tour for up to ten people (in German language)
- Museum der Gartenkultur: A museum bag filled with seeds from the museum gardens
- Bayerisches Bienenmuseum Illertissen: Free Guided tour for 1 family
- Klostermuseum Roggenburg: Free Guided tour for 1 family
- Museum für bildende Kunst in Oberfahlheim: Free Guided tour for 1 family
- Archäologischer Park Kellmünz: Free Guided tour for 1 family

Field for stamps (at least 3)

name

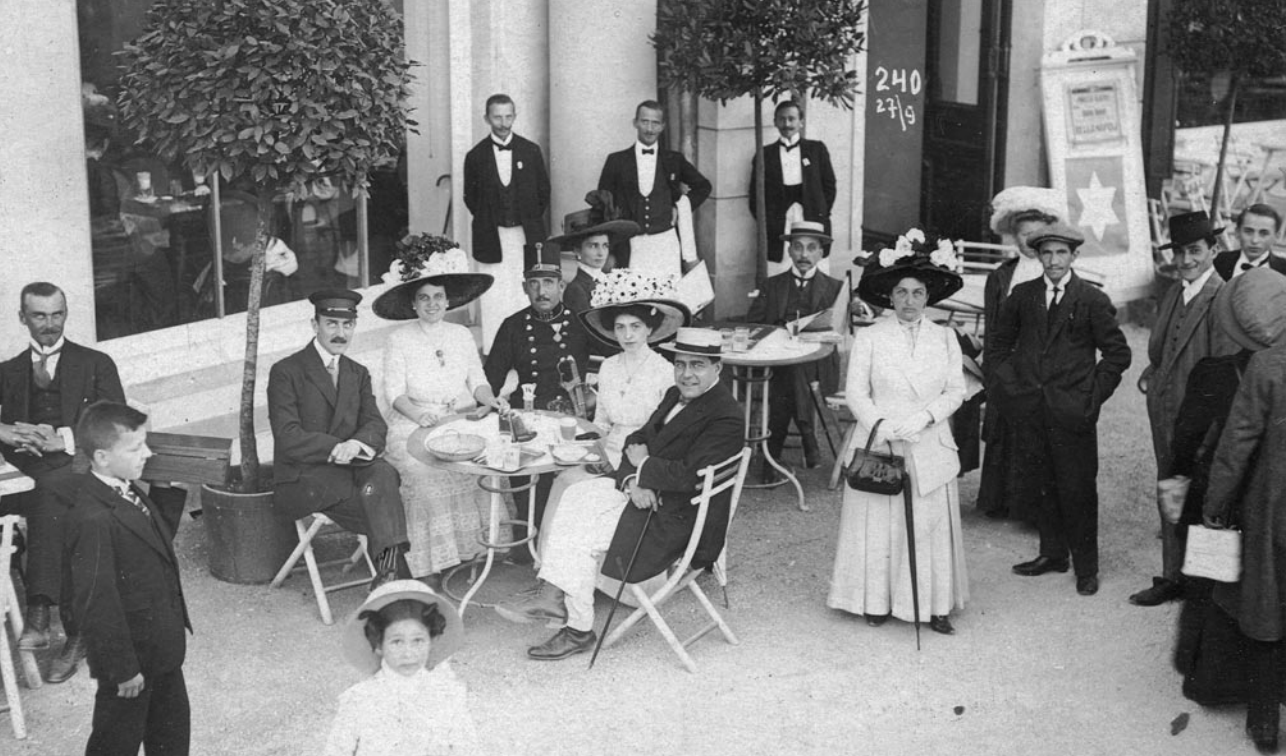
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phone/email

Your data will only be used for the sweepstake. They will not be saved and will not be passed on to third parties.

Detach card here

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11 am

**Lifeline**

Guided tour through the special exhibition (in German)

1 pm

**Danube. River stories**

Guided tour through the permanent exhibition (in German)

2 pm

**Once upon a time ...**

Join us on a tour along the danube with fairytales and myths (in German)

2–5 pm

**Budapest Coffee House**

The coffee houses in Budapest are legendary. We revive the sophisticated coffee house culture of the Danube monarchy with Dobos and Sacher cake. The Ulm concertmaster Tamás Füzesi plays Hungarian-Austrian salon music.

4 pm

**Wine tasting with the "Weinbastion"**

Wine experts from the "Weinbastion" guide you through the tastes of the wine-growing regions along the Danube.

10 am – 6 pm

**Donau-  
schwäbisches  
Zentralmuseum**

Obere Donaubastion

Schillerstraße 1

Tel. (0731) 96 25 40

info@dzm-museum.de

www.dzm-museum.de



**Kräß-like. Emil Kräß, former sculptor at the Minster's stonemason lodge**  
**Im Grunde verbunden. Plant connection**

Guided tours and a film in German:

11 am **Kräß-like.** 30-min guided tour with curator Dr. Raimund Kast

11:30 am **Alexander Wetzig**  
guided tour with former Ulm Deputy Mayor and jury member  
of the architectural competition for the Stadthaus (1 h)

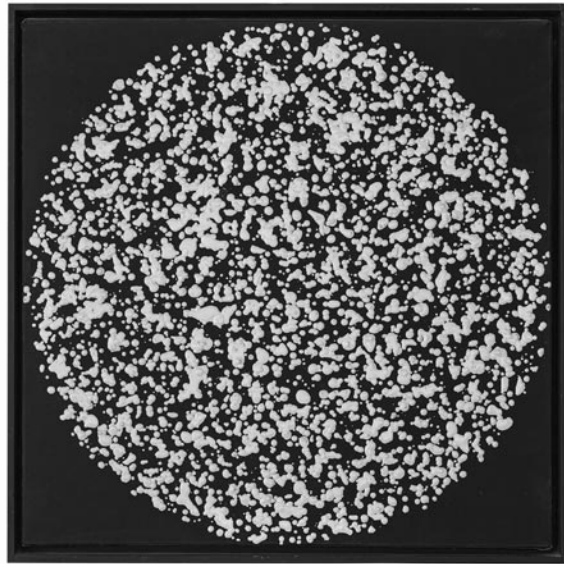
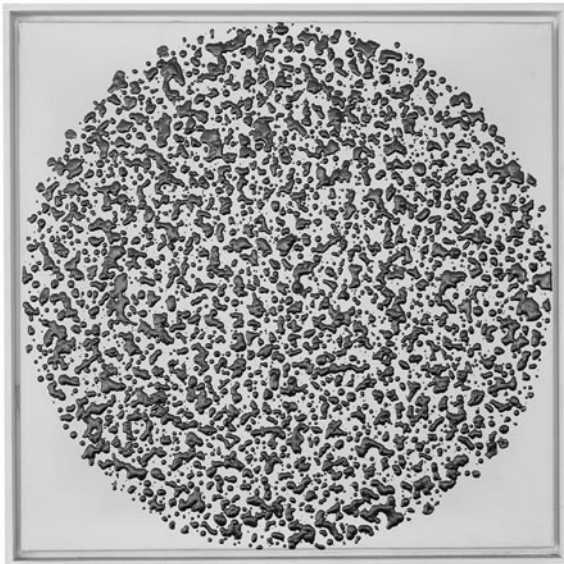
12:30 pm **Im Grunde verbunden. Plant connection**  
30-min guided tour with curator Robert Pupeter

11am –5:30 pm **Die Ulmer Münsterbauhütte**  
A film by Günter Merkle, protel Film & Medien (2015, ca. 27 min)  
Every half hour

photo: Emil Kräß. Still from the film "Die Ulmer Münsterbauhütte"

11am – 6 pm  
**Stadthaus**

Münsterplatz 50  
Tel. (0731)16177 00  
stadthaus@ulm.de  
www.stadthaus.ulm.de



### herbert oehm. entropy and order

Ulm-born ZERO artist Herbert Oehm creates events on the surface from materials as diverse as sand, gold and toilet paper. Using a non-representational visual language, he transforms his canvases into scenes for a fascinating experiment in exact form and random composition. The retrospective exhibition on the occasion of his 90<sup>th</sup> birthday brings his rich pictorial world to life.

#### Guided tours (30 minutes each)

- 11 am guided tour for children "Fluttering Gold and Flowing Sand" (in German)
- 12 am guided tour "herbert oehm. entropy and order" for adults (in German)
- 3 pm guided tour "herbert oehm. entropy and order" for adults (in English)

#### Work table for families

11:30 am – 4:30 pm

Visitors of all ages can take part in hands-on activities here. The joint work table of the Museum Ulm and the kunsthalle weishaupt invites you to get creative and realise your own ideas on the subject of museums.

#### billbar

Cappuccino, Cornetto, Prosecco and many other delicacies – exceptionally also on this Sunday

Herbert Oehm, Tropfenkreise, 1962, polyester resin on canvas, Collection Ege © by the artist

11 am – 5 pm

kunsthalle  
weishaupt

Hans-und-Sophie-Scholl-  
Platz 1

Tel. (0731) 161 43 60

info@kunsthalle-weishaupt.de

www.kunsthalle-weishaupt.de



TOTENKRONE

## A New Spelling of Museum. Part 2: M–Z

Due to renovation work, the Museum Ulm is currently a guest at the neighboring kunsthalle weishaupt. From M for meme, the Museum Ulm presents the exhibition “A New Spelling of Museum. Part 2: M–Z” from 23 November 2024 to 5 October 2025. Short guided tours for children and adults invite visitors to spell out the exhibition together, and an artist talk provides a deeper insight into the art on display. Families can get creative with hands-on activities.

### Artist talk

3–4 pm FACADES. Grand Tour for 20 years (an interim report); talk with Markus Brunetti and Betty Schöner in the exhibition “A New Spelling of Museum. Part 2: M–Z”

### Guided tours (30 minutes each)

11:30 am Guided tour for adults in English *A New spelling of Museum*  
2 pm Interactive guided tour for children in German *Adventures in the museum. Sometimes colourful, sometimes strong as a lion*  
4 pm Guided tour for adults in German *A New Spelling of Museum*

### Work table for families

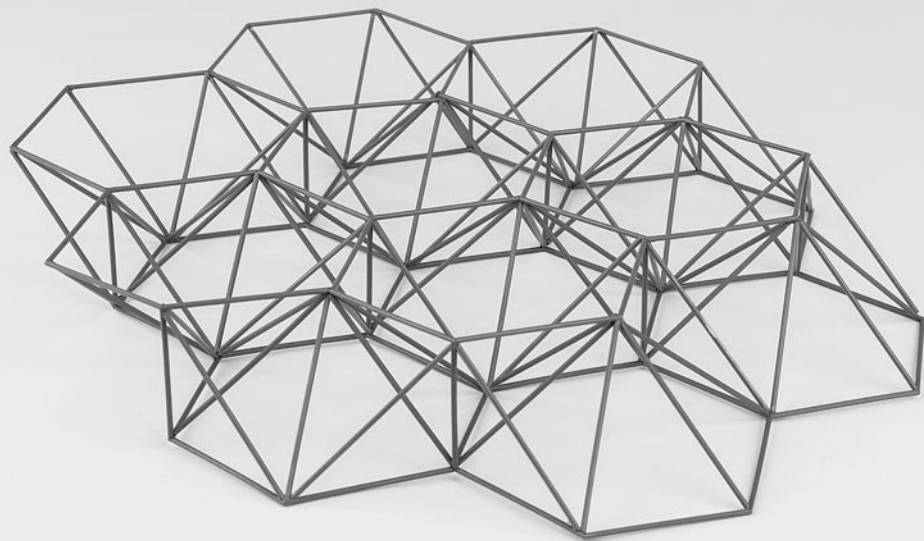
11:30 am – 4:30 pm In the art education room, young and old visitors can look forward to a hands-on artistic programme. The joint work table of the Museum Ulm and the kunsthalle weishaupt invites you to get creative and realise your own ideas about the museum.  
Location: 1st floor | kunsthalle weishaupt

View of the exhibition *Museum re-spelled* © Museum Ulm, photo: Oleg Kuchar

11 am – 5 pm

**Museum Ulm**  
@kunsthalle weishaupt

Hans-und-Sophie-  
Scholl-Platz 1  
Tel. (0731) 161 43 60  
info.museum@ulm.de  
www.museumulm.de



Between 1953 and 1968, the Ulm School of Design established itself as one of the leading institutions for design education worldwide. The guided tour will give insights in the early years of the school in the 1950s until the final year 1968. It will also explain the term "ulm model".

The HfG Archive / Museum presents '**Programmed for Hope. Architectural Experimentation at the Ulm School of Design**' in collaboration with TU Darmstadt and Goethe University Frankfurt, an exhibition that focuses for the first time on the pioneering architectural teaching at the Ulm School of Design (HfG).

**Guided tours** (30 minutes each)

- |                         |   |
|-------------------------|---|
| 11:15 am and<br>2:15 pm | Guided tour in German language in the special exhibition<br>„Programmed for Hope. Architectural Experimentation at the<br>Ulm School of Design“ |
| 3:15 pm                 | Guided tour in German language in the permanent exhibition<br>“The Ulm School of Design: From Zero Hour until 1968”                             |
| 1:15 pm                 | Guided tour in English in the permanent exhibition<br>„The Ulm School of Design: From Zero Hour until 1968“                                     |
| 4:15 pm                 | Guided tour in English in the special exhibition<br>„Programmed for Hope. Architectural Experimentation at the<br>Ulm School of Design“         |

Guided tours by Dr. Martin Mäntele, Head of HfG-Archiv Ulm

Room framework, teacher Claude Schnaidt, Student N.N., 1962–64 © HfG-Archiv / Museum Ulm

11 am – 5 pm

HfG-Archiv

Am Hochsträß 8

89081 Ulm

Tel. (0731) 161 43 81

[hfg-archiv@ulm.de](mailto:hfg-archiv@ulm.de)

[www.hfg-archiv.museumulm.de](http://www.hfg-archiv.museumulm.de)





### Art museum

During the great social and artistic upheavals around 1900, one genre took on a whole new significance: modern dance, which developed into an independent artistic discipline. It was mainly women who developed their own choreographies and fought for independence and social participation by literally freeing themselves from the corset.

The exhibition **"Everyone is a dancer"** traces the event 'Dance becomes art' in over 140 exhibits from all disciplines.

11:30 am and 1:30 pm

**Curator's tour with Dr. Ina Ewers-Schultz**

### Hands-on exhibition **"All the things that YOU can do"**

Some people discover early on what they can do and what suits them. Others need a little more time to find out. It's exciting because searching and trying things out is really fun if you don't get discouraged. Join in, get involved, play around and try things out! Let's go and find out what you can do.

To visit the exhibition, it is necessary to book a binding time slot at [esm-buchungen@post.neu-ulm.de](mailto:esm-buchungen@post.neu-ulm.de).

(Possible time slots: 10 am–12.15 pm, 12.30 pm–2.45 pm, 3 pm–5.30 pm)

photo: Rudolf Jobst, „Grete Wiesenthal tanzt den Donauwalzer von J. Strauss“, 1909, John Neumeier Stiftung

10 am – 6 pm

## Edwin Scharff Museum

Neu-Ulm

Petrusplatz 4

Tel. (0731) 70 50-25 55

[esm-buchungen@post.neu-ulm.de](mailto:esm-buchungen@post.neu-ulm.de)

[www.edwinscharffmuseum.de](http://www.edwinscharffmuseum.de)

[www.edwinscharffmuseum.de](http://www.edwinscharffmuseum.de)

[museum.de](http://www.edwinscharffmuseum.de)



### **Daniel Bräg: Cool Blossom**

For a few weeks only, the museum is showing an installation of blossoming beauty. Munich artist Daniel Bräg transforms the exhibition space into a landscape of branches with fruit blossoms, preserved in large preserving jars and presented in glass fridges.

#### **Guided tours:**

- 10:30 am **Short guided tour** of the special exhibition
- 11 am **Family tour** with our museum mouse Toni
- 11:30 am **Short guided tour** of the permanent exhibition
- 12:15 am **Jazzy impressions with Julia Dorn in the special exhibition**
- 1:30–3:30 pm **Open creative workshop for children**, flowers can be painted and crafted.
- 2 pm **Jazzy impressions with Julia Dorn in the special exhibition**
- 3 pm **Short guided tour** of the special exhibition
- 4 pm **Short guided tour** of the permanent exhibition

**Drinks are available at the museum bar**

Picture: © Daniel Bräg

10 am – 5 pm

**Museum  
Brot und Kunst  
Forum  
Welternährung**

Salzstadelgasse 10  
Tel. (0731) 14 00 90  
museumbrotundkunst.de



### **In the bosom of nature – biological proverbs and idioms**

Since November 2024 you can visit our special exhibition about proverbs and idioms, which have been inspired by animals, plants and all sorts of natural phenomena. Have you ever wondered how the cat got in the bag, or why the grass is always greener on the other side?

Why not come by and follow the common thread that runs through our exhibition? You can discover various curious things – but be aware of the wolf in sheep's clothing!

And if you have seen enough pink elephants, you can continue your journey through our permanent exhibition. Delve into the world of Ulm's prehistory and discover the animals of our region.

2 pm and 3 pm

**30-minute guided tours through the exhibition of the museum (in German)**

11 am – 5 pm

**Naturmuseum  
Ulm**

Kornhausgasse 3  
Tel. (0731) 161 47 42  
[naturmuseum-ulm.de](http://naturmuseum-ulm.de)  
Instagram:  
[@naturmuseum\\_ulm](https://www.instagram.com/naturmuseum_ulm)



### A Must-See Destination!

The core of the “Engländer” at the Weinhof dates back to the 15<sup>th</sup> century. In the 19<sup>th</sup> century, bedsprings were once sold where horses used to stand. The museum, which opened in summer 2024, reveals what this has to do with the Einstein family.

- 10 am      **Guided tour of the exhibition** (approx. 90 minutes)  
Maximum number of participants: 20 people
- 2 pm      **Compact tour of the exhibition** (approx. 30 minutes)  
Maximum number of participants: 20 people
- 4:30 pm    **Guided tour of the exhibition** (approx. 90 minutes)  
Maximum number of participants: 20 people

Between the guided tours, you can explore the exhibition on your own. There is a creative children’s program for our young guests.

Please send your reservation for one of the guided tours from May 1 to [einstein@ulm.de](mailto:einstein@ulm.de)

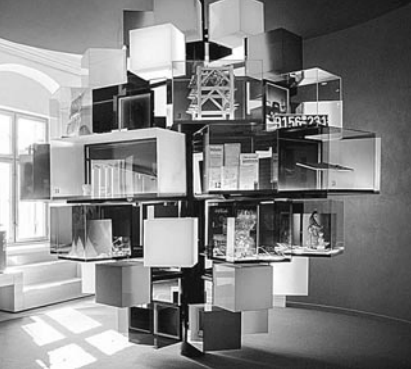
Please do not forget your preferred time!

We ask for your understanding that not all interested visitors may get a place on a guided tour on this museum day!

Photo: Stadtarchiv Ulm, Nadja Wollinsky

10 am – 6 pm  
**The Einsteins**  
Museum of  
an Ulm family

Weinhof 19  
in the “Engländer”  
Tel. (0731) 161 42 73



Museum Illertissen

Museum der Gartenkultur

Bayerisches Bienenmuseum

Archäologischer Park Kellmünz

Klostermuseum Roggenburg



**Museum Illertissen** Schlossallee 23, 89257 Illertissen  
Guided tours for children and adults on International Museum Day

**Museum der Gartenkultur** Jungviehweide 1, 89257 Illertissen  
Discover our museum with joy: There is much to see during special tours through the museum and its gardens.

**Bayerisches Bienenmuseum Illertissen, Sammlung Forster**  
Vöhlinschloss, Schlossallee 23, 89257 Illertissen  
From 11.30 am (hourly) 3D – bee movie “Life is (not) a cakewalk” (in German)

**Klostermuseum Roggenburg** Klosterstr.7, 89297 Roggenburg, *entrance next to church portal*  
At any time “feel-see-be amazed” search game for children  
(independent and possible at any time)

**Archäologischer Park Kellmünz** Rechbergring 6, 89293 Kellmünz  
2–3:30 pm “Roman-Rallye” for children (in German) (not applicable in case of rain)  
4 pm “Luxuria”. The sweet poison. Luxury and decadence in Roman times.  
Guided tour (in German) with district archaeologist Daniela Deplano

Photos: Archäologischer Park Kellmünz ©Johannes Glöggler; Bayerisches Bienenmuseum, ©Landkreis Neu-Ulm; Klostermuseum Roggenburg, Innenansicht ©Landkreis Neu-Ulm; Museum der Gartenkultur © wto fotostudio; Museum Illertissen ©Museum Illertissen

11 am – 5 pm

ILE  
Iller-Roth-Biber

further information:  
[info@ile-iller-roth-biber.de](mailto:info@ile-iller-roth-biber.de)  
[www.ile-iller-roth-biber.de](http://www.ile-iller-roth-biber.de)





**Regional and modern:** The museum offers an atmospheric backdrop in the former brewery of the Oberelchingen monastery: classicist gable, mystical vaulted cellar and postmodern, bright blue staircase. Regional artists show their skills here in varied special exhibitions

11 am **Art, culture & beer:** an art museum in the former brewery of the Oberelchingen monastery – overview tour (in German) with Curator Franziska Honer

With registration under: 0731/70 40 42014 or [kreismuseen@landkreis-nu.de](mailto:kreismuseen@landkreis-nu.de)

The museum is open all day on May 18 from 11 am to 5 pm. Free entry.

Photo: Landkreis Neu-Ulm

## Museum für bildende Kunst im Landkreis Neu-Ulm

Alte Landstraße 1a  
89278 Nersingen  
(Oberfahlheim)  
0731/7040-42014  
[kreismuseen@landkreis-nu.de](mailto:kreismuseen@landkreis-nu.de)  
[www.landkreis-nu.de/museen](http://www.landkreis-nu.de/museen)



## Dokumentationszentrum Oberer Kuhberg

From 1933 to 1935, Fort Oberer Kuhberg was the site of an early National Socialist concentration camp for the state of Württemberg. More than 600 opponents of the regime were imprisoned here, including SPD politician Kurt Schumacher. Visitors have the opportunity to explore the historic site and its history.

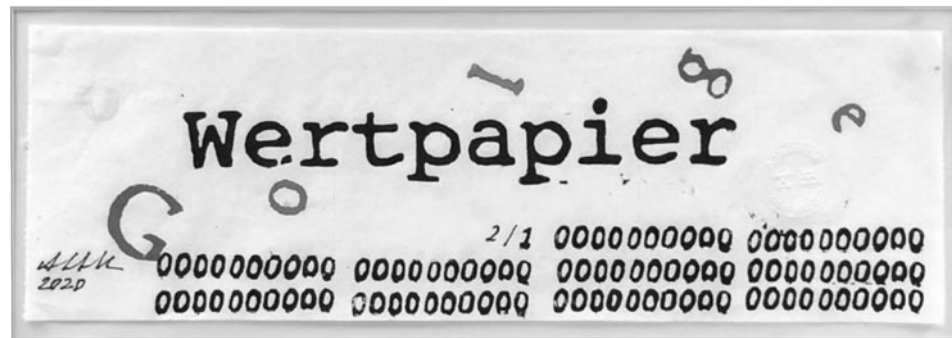
12:30 am–2 pm **Discover history** – a guided tour with tablets through the historical site along the operational areas of the former concentration camp

2:30–4 pm **80 years since the liberation from National Socialism** – a themed tour about the history of the former concentration camp and the memorial site

© Archive DZOK

## 12 am – 5 pm KZ-Gedenkstätte

Fort Oberer Kuhberg  
Am Hochsträss 1, 89081 Ulm  
Tel. (0731) 213 12  
[info@dzok-ulm.de](mailto:info@dzok-ulm.de)  
[www.dzok-ulm.de](http://www.dzok-ulm.de)



Anja Luithle is a freelance artist and lives in the Stuttgart region. The Wertpapier project involves linocuts printed by hand on toilet paper. [www.anjaluithle-wertpapier.de](http://www.anjaluithle-wertpapier.de)

**The artist will be present throughout the day!**

2 pm Manfred Oster: View of the "Wertpapier" project from the perspective of the former CEO of Sparkasse Ulm

© Anja Luithle 2025

12–17 Uhr

**Kunstraum West**

Söflinger Straße 145  
89077 Ulm  
[www.kunstraum-west.de](http://www.kunstraum-west.de)  
[Info@kunstraum-west.de](mailto:Info@kunstraum-west.de)



**Exclusive Encounters: Artists present "in Between"**

The exhibition "In Between" featuring artworks by Hagenmaier and Hoffmann runs from May 9 to June 21 at the BEGE Galleries.

How does our perspective shift when architecture transforms into pictorial space?

In their dual exhibition, the artists invite visitors to experience new ways of seeing. Precise "shaped photography" meets expansive textile installations. Broken and vibrant colors engage in dialogue, transforming the gallery spaces into a fascinating perceptual landscape.

**Artists will be present from 3–5 pm**

© BEGE Galerie

11–17 Uhr

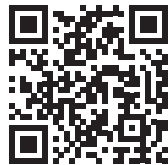
**BEGE Galerien**

Galerie am Saumarkt  
Fischergasse 34  
Tel. (0731) 6 33 49  
[www.bege-galerien.de](http://www.bege-galerien.de)

kultur in ulm

## Kultur verzaubert.



Entdecke die Kulturszene  
in Ulm und Neu-Ulm.



[www.kultur-in-ulm.de](http://www.kultur-in-ulm.de)

ulm  
Neu|Ulm



Folge uns auf:  

## Woran erkennt man ein Original? Flaschen imitieren es

*Ein Gold Ochs Original bleibt das Original.*



[www.goldochsen.de](http://www.goldochsen.de)

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GENIESSEN.

DIE DEUTSCHEN BRAUER.

Ulms flüssiges Gold. Seit 1597.

   @brauereigoldochsen



## Bus and train connections Ulm, Neu-Ulm and the region

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**Museum Ulm, kunsthalle weishaupt, Stadthaus**  
stop Rathaus (Linien 4, 5, 6)

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**Galerie Kunstraum West** stop Theodor-Heuss-Platz (Linie 1)

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**Naturmuseum Ulm**  
stop Rosengasse (Linie 4)

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**BEGE Galerien, Die Einsteins** stop Steinerne Brücke (Linien 4, 5, 6)

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**Edwin Scharff Museum** stop Petrusplatz (Linie 5)

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**Museum Brot und Kunst** stop Justizgebäude (Linie 1)

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**Donauschwäbisches Zentralmuseum** stop Ehinger Tor (Linien 1, 2, 4, 7, 10, 12)

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**HfG-Archiv, KZ-Gedenkstätte Oberer Kuhberg**  
Tram line 2 to the end of the line, stop Kuhberg Schulzentrum. 6–10 minutes walk from there.

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**Museum Illertissen, Bayerisches Bienenmuseum Illertissen**  
Railway line Ulm-Kempton, stop Illertissen. 15 min walk from there or Bus line 920, stop Schlossallee.

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**Museum der Gartenkultur** Railway line Ulm–Kempton, stop Illertissen. 50 min walk or Bus line 920, stop Schlossallee plus 30 min walk from there.

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**Klostermuseum Roggenburg** Railway line to Weißenhorn station, then bus to Kloster Roggenburg

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**Archäologischer Park Kellmünz** Railway line Ulm–Kempton, stop Kellmünz

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**Museum für bildende Kunst im Landkreis Neu-Ulm** Railway line to Nersingen, then Pfiffibus (only on call!) or 20-minute-walk to Oberfahlheim

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The parking garages on Ulm's Altstadttring and the car park Petrusplatz in Neu-Ulm are ideal for car drivers.

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Weil Kultur  
uns inspiriert.

Verbundenheit fühlen und leben.

Schon immer machen wir uns stark für Kunst, Kultur und unterstützen deshalb auch aktiv regionale Vereine und junge Talente.



Sparkasse  
Ulm



Discover Art and Culture



Guided tours, lectures and other activities including spoken language:  
In German only (except the 1:15 pm and the 4:15 pm tour of the HfG-Archiv)  
and the 3 pm tour of the kunsthalle weishaupt.

Admission to all museums free on International Museum Day.

Have an inspiring day!



International Museum Day 2025  
Ulm/Neu-Ulm

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